

General conditions of advertising on the website www.boat24.co.nz



- WWW.BOAT24.CO.NZ is a website operated by a natural person Branislav Šťastný - BRAST, ID 34973176 hereinafter referred to as the operator.
- The operator of the portal WWW.BOAT24.CO.NZ is not responsible for the content of published advertisements, including text and photos.
- User data WWW.BOAT24.CO.NZ will be used by the operator only within the limits of the law.
- The operator acts as an intermediary between the supply side and the demand side, but is not responsible for the business itself - product quality, delivery, payment, copyright infringement, etc.
- The operator is not responsible for the misuse of data published in advertisers' offers by third parties.
- The operator has the right to change, innovate and otherwise modify the services of the portal WWW.BOAT24.CO.NZ without the prior consent of advertisers.
- The operator has the right to change, modify or supplement incomplete or incorrect information in advertisements or registrations without the prior consent of advertisers.
- The operator reserves the right to occasionally send a newsletter or other information or promotional e-mail.
- The operator reserves the right to export advertisements to partner portals such as. WWW.BOAT24.COM.AU, WWW.BOATSFORSALE.EU and others.
- The Operator declares that it does not provide any personal data of advertisers to third parties under any conditions, but the advertiser must be aware that by publishing his advertisement, his contact details in the form of tel. numbers.

Cancellation of registration:

Cancellation of registration is possible according to current GDPR laws in force in the Slovak Republic

Is forbidden:

- Inserting advertisements that violate the laws of the Slovak Republic, such cases are reported to the police, to whom we give documents for the search for the perpetrator (sale of TP, service books, labels, handling of mh / km ...).
- Post ads that are contrary to good behavior.
- Create duplicate advertisements, fictitious advertisements and advertisements created for the purpose of buyer fraud (eg send a deposit in advance, "phishing" ...).
- Create duplicate registrations, the given accesses will be combined into one.
- All information about the ad must be available directly from the text of the ad, it is forbidden to enter ads of the type "for more information write to e-mail ...".
- Delete or enter false contact information during registration as well as subsequently in the user's profile (eg fictitious or non-existent phone number), the given accesses will be deleted without notice
- Inserting ads in categories other than where they belong, these ads are deleted (or moved by the administrator).
- Inserting advertisements listed with an unrealistic price, or with the indication "price by agreement", these advertisements will be deleted. The amount on the advertisements must be final without additional fees (registration, commission, transcript, import ...).
- Ships and other advertisements intended for import, ie not located with the advertiser, must be clearly marked in the status "For import-order". Ships not registered or if the price of the vehicle does not include the cost of registration, it must be properly marked in the condition of the vehicle as 'unregistered'.
- Enter a price other than the total price when paying in cash. The price in case of refinancing can be stated in the note, but not as the main price of the advertisement.
- Indicate the price without VAT. All prices must include VAT! If it is possible to deduct VAT, this is indicated by ticking the appropriate box.
- Indicate the final price as the price of the down payment or one / first installment when continuing the lease or in other installments. The price for the continuation of leasing or other installments must be stated as the sum of all installments, including the advance payment, by filling in the appropriate fields of severance pay, amount and number of installments.

- Insert contact information (e-mails, phones, mobile phones, www) and price data into the text of the advertisement, these data are filtered. Separate fields in each user's profile are used to provide contact information and prices
- Insert commercial advertising (promotion of companies, sole traders, services, etc.), for example, the seller can advertise his goods only individually, which means that he can not place a single advertisement of the type "wide selection can be found on XYZ Boats. . "
- When creating an advertisement, enter a data other than tech in the Type field. type, other additions of the type "data on KW, 1st owner, full service, leather, quick deal, TIP TOP, super boat, 8 seats, cheap, by agreement, possible exchange, etc. will be removed without notice.
- Inserting advertising photos for another or similar type of goods or services and unrealistic photos (copied photos from other advertisements or from other advertisers), these photos will be deleted.
- Advertise a service or your gainful activity, for this purpose you can rent an advertising banner from us
- Edit photos to insert various text or graphic labels, vendor logos, or other highlights or borders. These adjustments are taken as an additional paid service.
- Use one ad to offer multiple items at once, or by gradually exchanging photos and changing the content of the ad. Each ad offers one specific item, or a set of items that are sold as a whole, not separately. This does not apply to the sale of ships to ND.
- Use derogatory, vulgar or aggressive terms in the description or other text of the advertisement or in communication with interested parties or employees of the operator, whether electronic or verbal.
- Delete and then add the same ad to appear in the latest offers. We accept this only after 4 weeks. By violating this rule, we reserve the right not to publish advertisements in the latest offers.

Advertising rules for private advertisers:

- I. A private advertiser is a natural person selling his private property.
- II. To actively use advertising services, a private advertiser must register on the portal WWW.BOAT24.CO.NZ, on the basis of which the service is immediately available to him. Registration is done by filling out an online registration form for private advertisers. The information provided in the registration form must be true and current.
- III. One-time private advertising with photos is free. There is a fee for the use of paid advertising, heating, framing of the advertisement, marking ... the amount according to the current price list. Other ads for private advertising are free of charge in a maximum of 5 ads per year. Of course, even paid advertising must follow the rules of advertising. Please do not use the phrase "I paid, I can do what I want now" at all, it could end in blocking the account.
- IV. If you enter a paid advertisement in the wrong category, we will not refund the deducted SMS fee if this advertisement will have to be reclassified to the paid category.
- V. Also, if we are forced to delete a paid advertisement due to violation or non-compliance with our rules, the SMS fee will not be refunded, so please place emphasis when placing an advertisement in order to comply with our rules.
- VI. The private advertiser is fully responsible for the content of their own published offers (advertisements), including text and photos. When adding an offer, the private advertiser is obliged to ensure that its content is in accordance with the legislative standards of the Slovak Republic, in particular:
 - is obliged to advertise only objects whose sale is allowed in the Slovak Republic and their acquisition was in accordance with the laws of the Slovak Republic
 - is obliged to adjust the content of its own offer so that it does not interfere with the rights of other private advertisers and bazaars and in no way disparage their reputation, damage national, ethnic or religious feelings and be in accordance with the Act on the State Language of the Slovak Republic
 - may not offer other products or services in its own offer, apart from those directly related to the given offer (leasing, vehicle registration, insurance ...)
 - may not publish the same tender several times if the original tender is still valid
 - is responsible for the truthfulness and timeliness of all personal data provided
- VII. By registering in the WWW.BOAT24.CO.NZ system, the private advertiser agrees to the publication of his own contacts (which he determines himself) in his offers. By registering on the WWW.BOAT24.CO.NZ system, the private advertiser agrees to the publication of his own contacts, which he will state during registration in order to be listed together with the offer of the private advertiser. At the same time, the private advertiser expressly agrees with the above registration that the operator, within the framework of creating a system of rules ensuring the comfort of private advertisers, may provide telephone contact information to the private advertiser for a fee at the operator's discretion. For the avoidance of doubt, it is stipulated that the rules ensuring the comfort of private advertisers are aimed at ensuring that the private advertiser is not harassed by third parties who have no real interest in the subject matter of the private advertiser's advertisement. In order to maintain the possibility of contact of a private advertiser without the obligation to pay a fee, the operator shall make available to the public an e-mail contact to the person of the private advertiser within the information contained in the private advertiser's advertisement.
- VIII. The operator reserves the right to change or delete advertisements (or the entire account!), Which:

- violate the above rules
 - have been assigned to the wrong category
- IX. In the event that private advertising is used illegally by a natural or legal person to support their business activities, their account will be blocked against further use of advertising and will be contacted by the WWW.BOAT24.CO.NZ team. An advertising price list for sellers will be sent to her by e-mail.
- X. WWW.BOAT24.CO.NZ reserves the right to lock the profile data when the account is blocked, due to intentional modification for further violation of the rules. In case of profile change or deletion, it is necessary to contact us.
- XI. The private advertiser has the right to subscribe to the number of credits that he has the right to use to place private advertisements in the environment of the WWW.BOAT24.CO.NZ portal in accordance with the rules according to these general terms and conditions. The operator of the WWW.BOAT24.CO.NZ portal reserves the right to decide on the maximum number of credits that a private advertiser has the right to purchase. A private advertiser has the right to use purchased credits only for the duration of the calendar year in which the credits were purchased. For the avoidance of doubt, unused credits are not carried over to the calendar year following the calendar year in which they were purchased by the private advertiser. In the event that a private advertiser does not use the purchased credits in connection with the publication of his private advertisement by the end of 31.12. of the current calendar year, the right of a private advertiser to use the purchased credits after 31.12. of the current calendar year expires. The private advertiser acknowledges and agrees that determining the amount of credits purchased up to the amount determined by the WWW.BOAT24.CO.NZ operator is a matter for the private advertiser's decision, provided that any unused credits are not reimbursed by the WWW.BOAT24.CO.NZ operator to the private advertiser.

Advertising rules for sellers

- I. The seller is a natural or legal person using the advertising sale of objects of his business activity.
- II. The seller must register on the portal WWW.BOAT24.CO.NZ to use the services. Registration is done by filling out the online registration form for companies. The information provided in the registration form must be true and current.
- I. Every new registered seller included in the category "SELLERS AND SERVICES" is contacted by the team WWW.BOAT24.CO.NZ and is sent an advertising price list, which is valid for him. If the seller does not want to be included in the section "SELLERS AND SERVICES", his advertisement will be charged in the same way as for private advertising.
- II. The seller is fully responsible for the content of its own published offers (advertisements), including text and photos. When adding an offer, the seller is obliged to ensure that its content is in accordance with the legislative standards of the Slovak Republic, in particular:
- may advertise only items whose sale is permitted in the Slovak Republic and their acquisition was in accordance with the laws of the Slovak Republic
 - is obliged to modify the content of its own offer so that it does not interfere with the rights of other private advertisers and sellers and in no way disparages their good name, damage national, ethnic or religious feelings and is in accordance with the Act on the State Language of the Slovak Republic
 - may not offer in its own offer other products or services than those directly related to the offer
 - may not publish the same tender several times if the original tender is still valid
 - must always advertise a specific product, not its business as a whole, except in the case of paid advertising products, especially banner advertising
 - is responsible for the truthfulness and timeliness of all personal data provided.
 - By registering on the WWW.BOAT24.CO.NZ portal, the Seller agrees to the publication of his own contacts (which he determines himself) and identification data (company name and address) in his offers.
 - By registering, Seller agrees that the services of WWW.BOAT24.CO.NZ may include the linking of advertising to other sites cooperating with WWW.BOAT24.CO.NZ
 - The Operator is not obliged to ensure the publication of the offer by a system other than the standard on WWW.BOAT24.CO.NZ and is under the full responsibility of the advertiser
 - The Operator reserves the right to change or delete advertisements (or the entire account!), which:
 - violate the above rules
 - have been assigned to the wrong category.
- III. WWW.BOAT24.CO.NZ reserves the right to lock the data in the profile when the account is blocked, due to their intentional modification for the purpose of further violation of the rules. In case of profile change or deletion, it is necessary to contact us.
- IV. The seller has the right to subscribe to the number of credits, which he has the right to use to place advertisements in the environment of the portal WWW.BOAT24.CO.NZ in accordance with the rules under these general terms and conditions. The operator of the WWW.BOAT24.CO.NZ portal reserves the right to decide on the maximum number of credits that the seller has the right to purchase. The seller has the right to use the purchased credits only for the duration of the calendar year in which the credits were purchased. For the avoidance of doubt, it is stipulated that unused credits are not carried over to the

calendar year following the calendar year in which the seller purchased them. In the event that the seller does not use the purchased credits in connection with the publication of his advertisement by the end of 31.12. of the current calendar year, the right of the seller to use the purchased credits after 31.12. of the current calendar year expires. The Seller acknowledges and agrees that the determination of the amount of purchased credits up to the amount determined by the operator of the WWW.BOAT24.CO.NZ portal is a matter of the Seller's decision, provided that any unused credits are not reimbursed to the Seller by the WWW.BOAT24.CO.NZ portal operator. When buying, resp. use of credits, the seller is governed by the current price list and its conditions of use.

The seller, both private and corporate, by sending a photograph, or other image template, or digital intangible image, video and also used text, declares that it has all copyrights to used / delivered / submitted images, photos, text, templates against authors or third parties. and is entitled to dispose of the image, pictorial material and make it available for advertising purposes on the portal WWW.BOAT24.COM.AU and WWW.BOATSFORSALE.EU. The said website and their operator copyright infringement, or other disputes arising from copyright infringement.